

Marketing Resources from *PlanGiv*  
1-800-463-4854 [www.plangiv.com](http://www.plangiv.com)

Stock Number: FN1

**INSERT: GIFTS WITH LIFE INSURANCE**

**Front Panel**

For photocopying or to finish, trim just inside of dotted line.



**Inside Panel**

Add your own information. Reformat as necessary.  
Trim to match front panel.

With a **LIFE INSURANCE POLICY** you can make a **GIFT TO [CHARITY]** and help **YOURSELF** at the same time.

- ✓ Give an existing policy you no longer need. You'll receive a nice tax credit, plus additional credits if premiums are still owing and you pay them.
- ✓ Purchase a new policy in our name. You'll get a tax credit for each payment you make, and assure a significant future gift to us.
- ✓ Make your once-in-a-lifetime gift to [**Charity**] now, and invest your tax savings in a life insurance policy that will replace the asset for your heirs.

To learn more, phone us or use the coupon below.

**[Name of Charity]**

**Preview**

... per  
me [Charity]  
[Address]  
[Telephone]

I'd like more information about:

- Making a gift with life insurance.
- Other ways of giving to [*Charity*].

Name(s) \_\_\_\_\_

Address \_\_\_\_\_

City, province, postal code \_\_\_\_\_

Telephone \_\_\_\_\_